VR FITNESS TRAINER

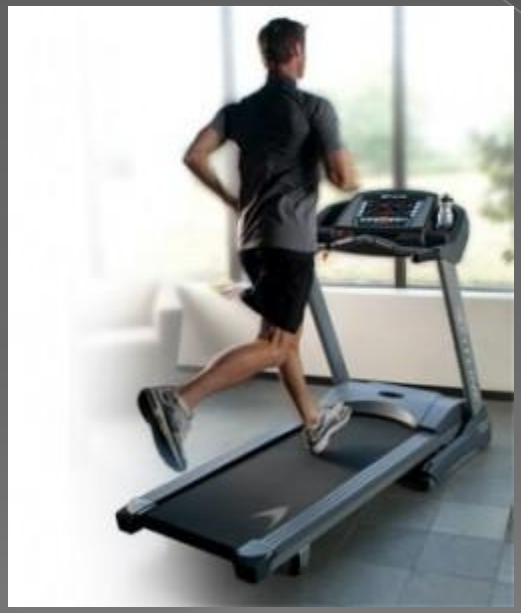
Get fit anywhere, from home.

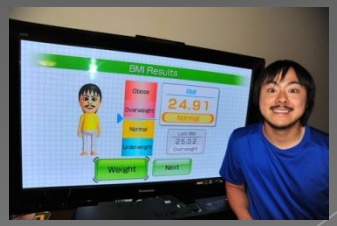
VR
FITNESS TRAINER
RUN
CROSS
CYCLE
ROW
1
2
3
4
5
6
7
8

Problem Solving

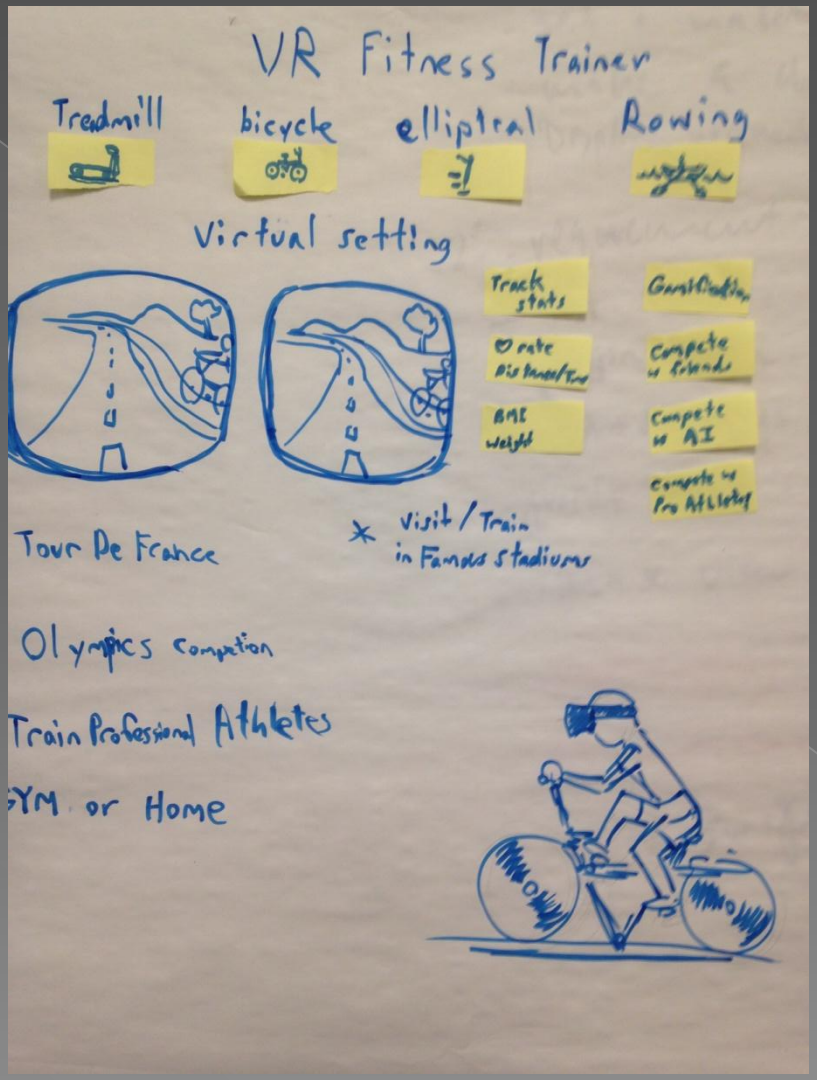
- It's Hard to get motivated
- Working out is not fun
- Exercise is boring
- No one wants to the gym with me
- Who likes to stare at the TV or walls while they exercise?

Inspiration

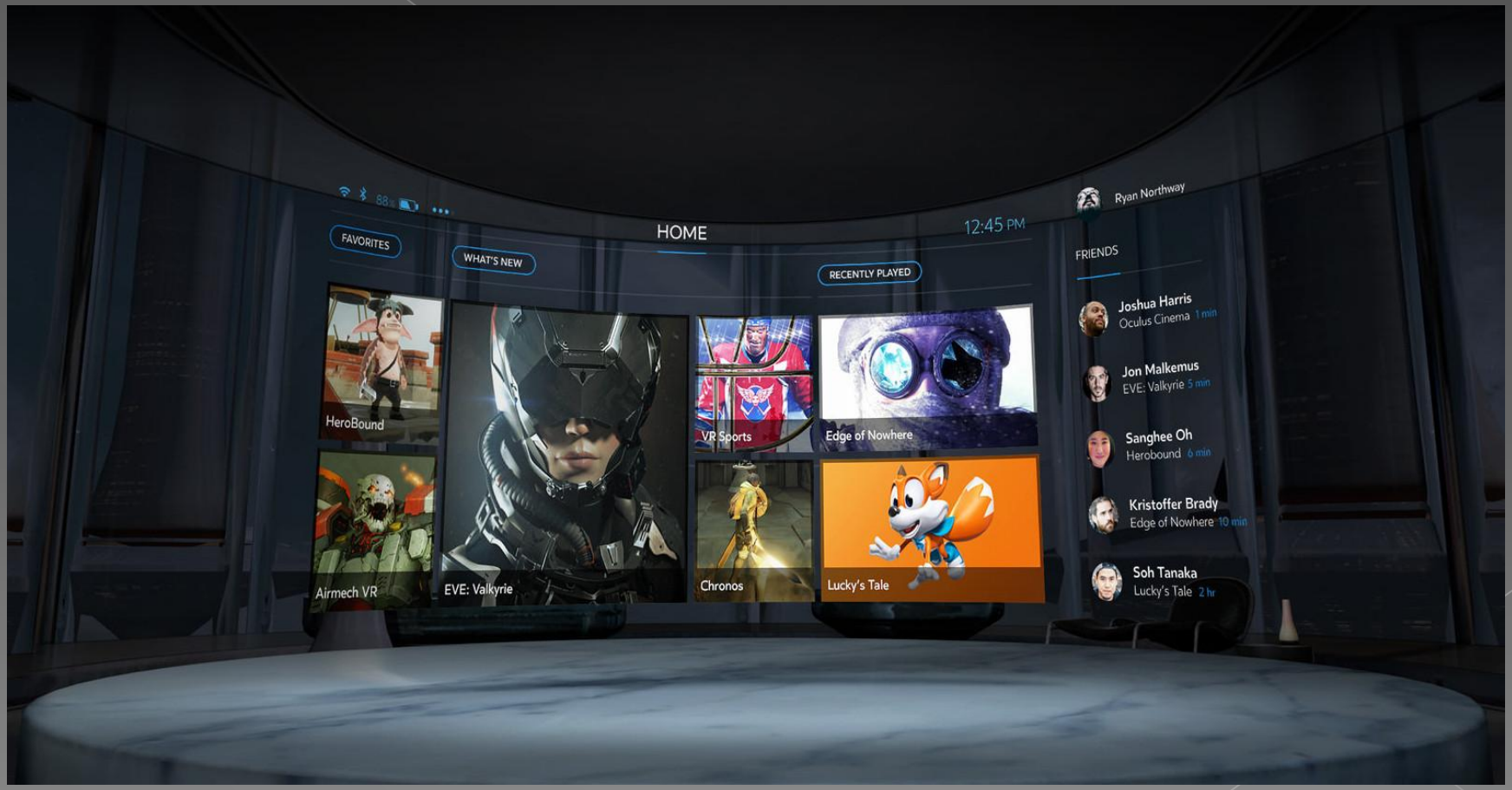




Brainstorming



UX VR Research

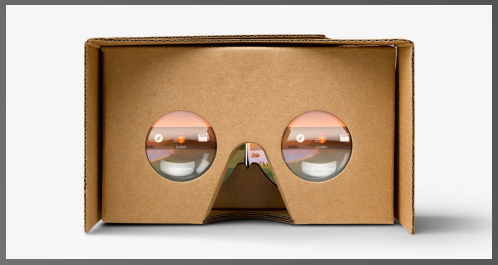


VR Hardware

Low

Google Cardboard for

360 video and photos



Mid

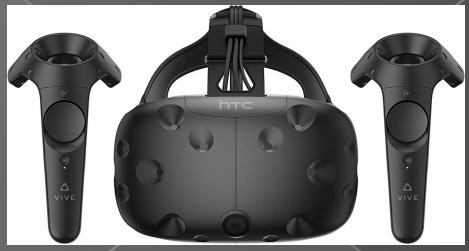
Google Daydream

Samsung Gear VR

High

Oculus Rift

HTC Vive

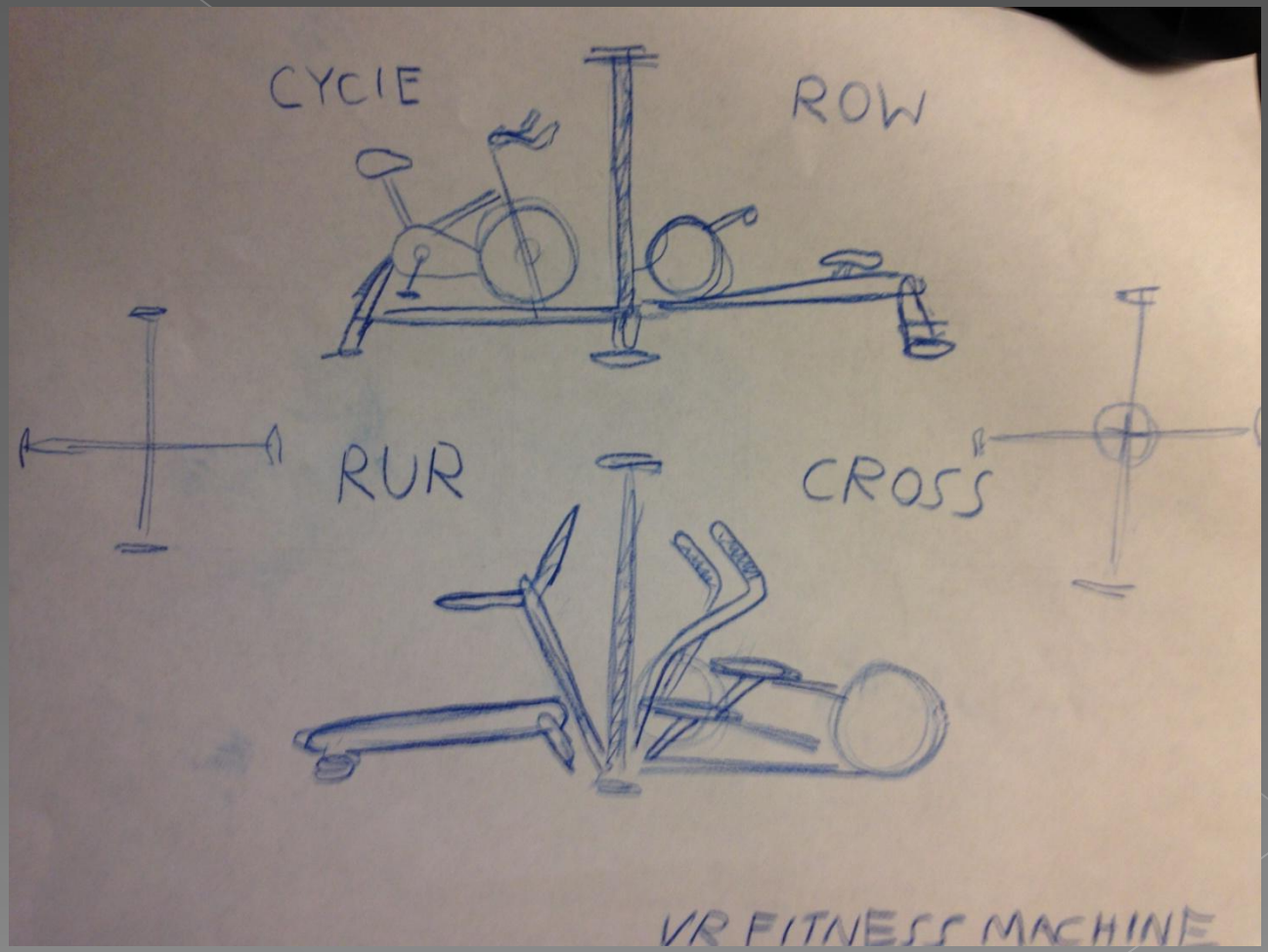


Gear

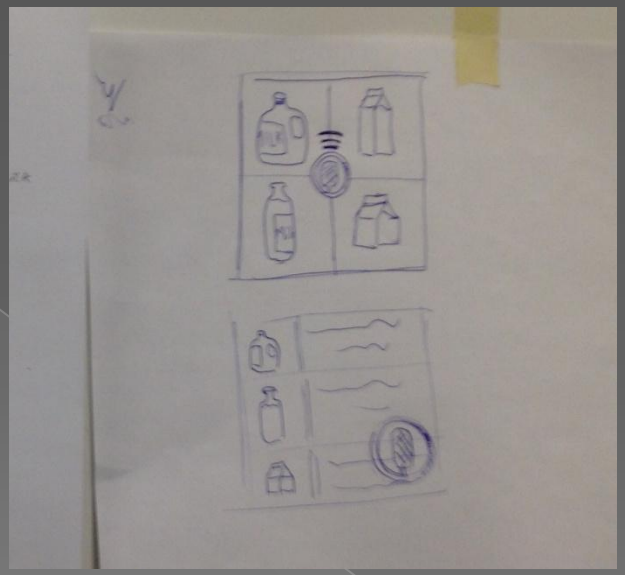
widerun

walk
run
turn 360
in VIRTUAL WORLD
VIRTUAL REALITY
WALKING SIMULATOR
First
sensor controlled, motorised,
360 degree turnable
WALKING SIMULATOR
of the world
walker
space walkerVR
www.spacewalkervr.com

Gear Concept

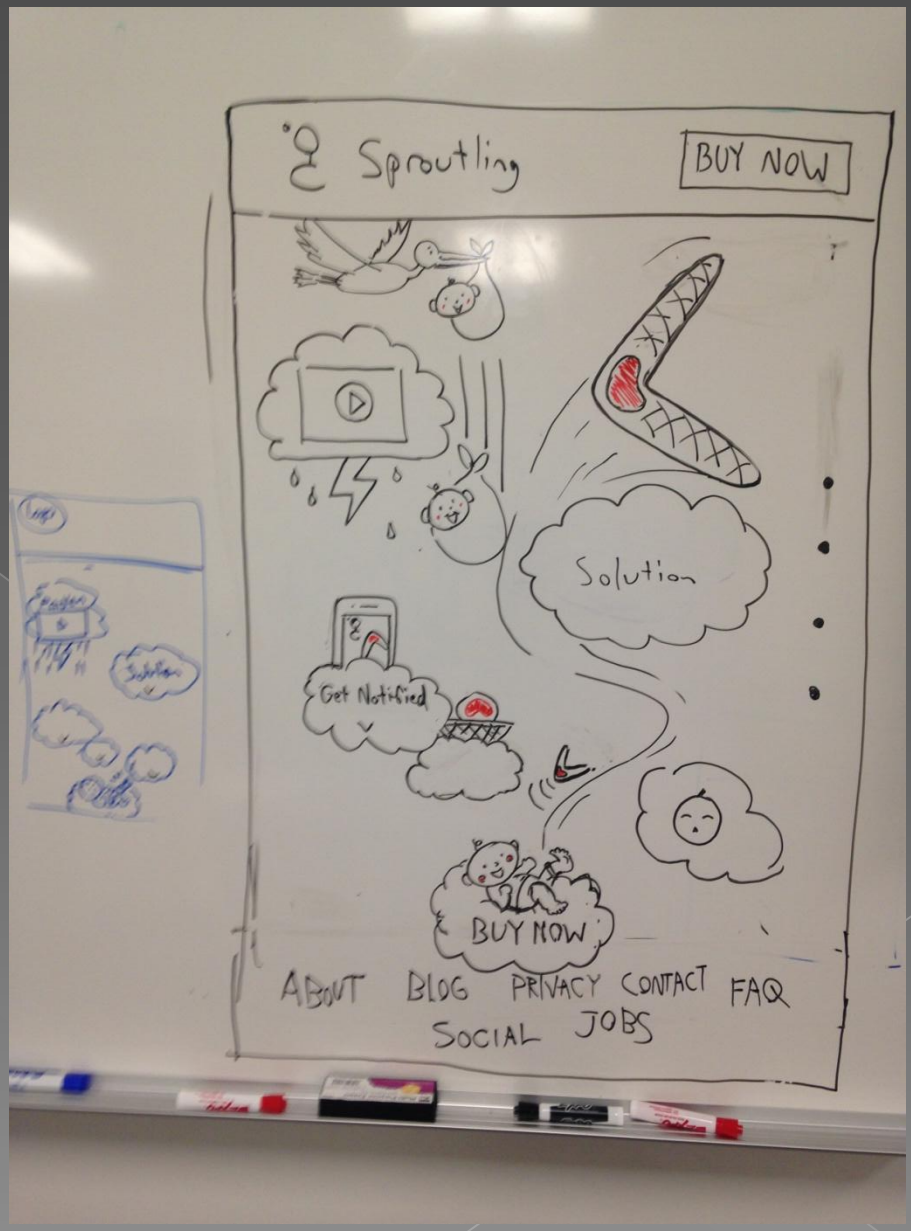


UX Wearable Research

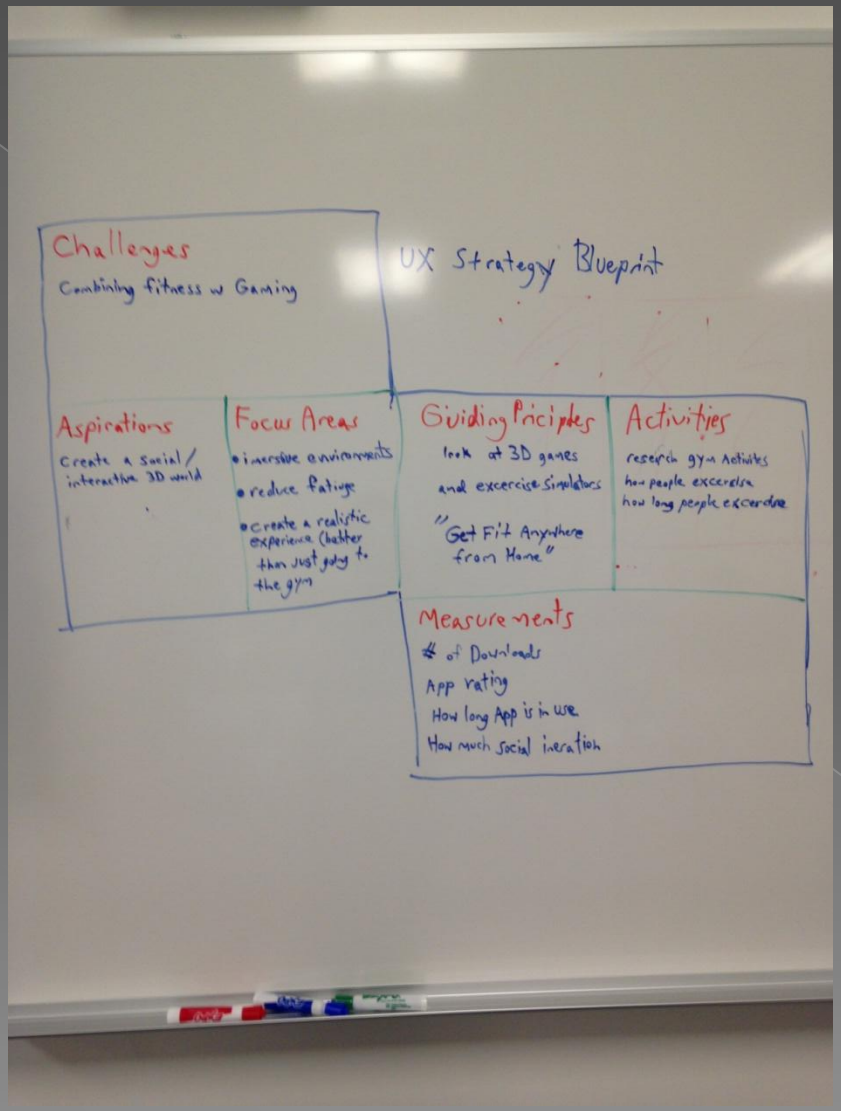


UX Research

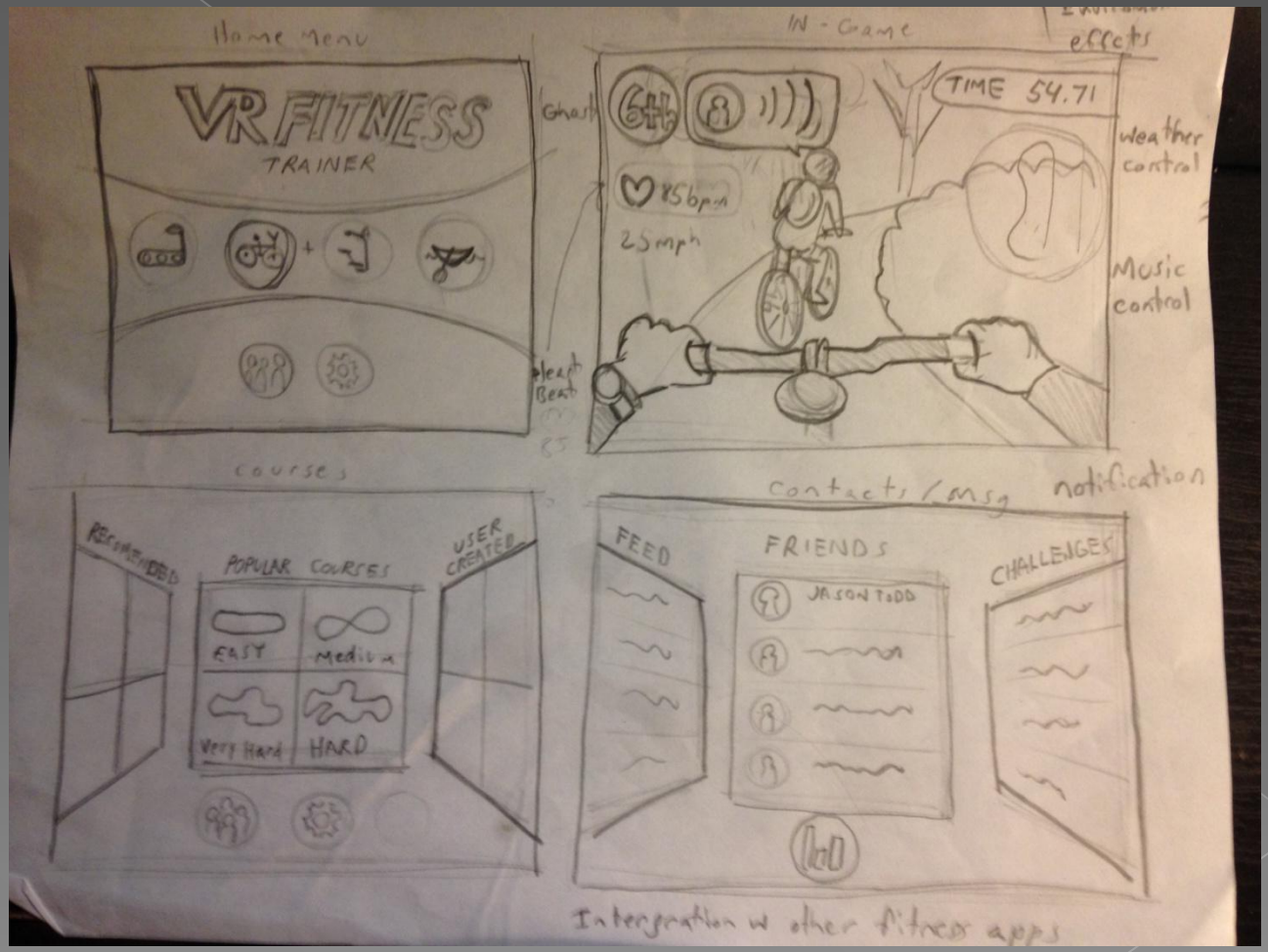
- Parallax Design
- Sproutling Redesign



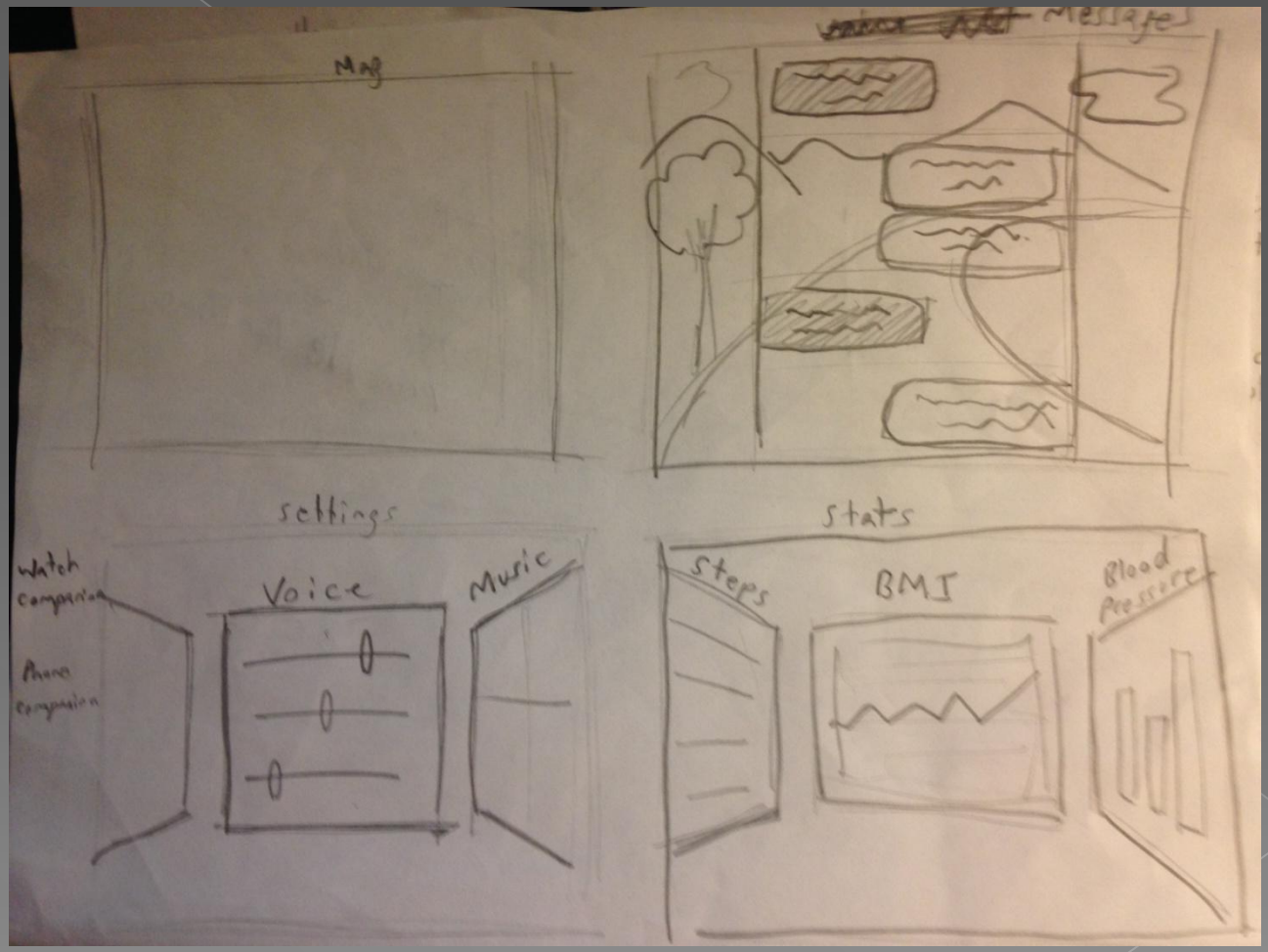
UX Strategy Blueprint



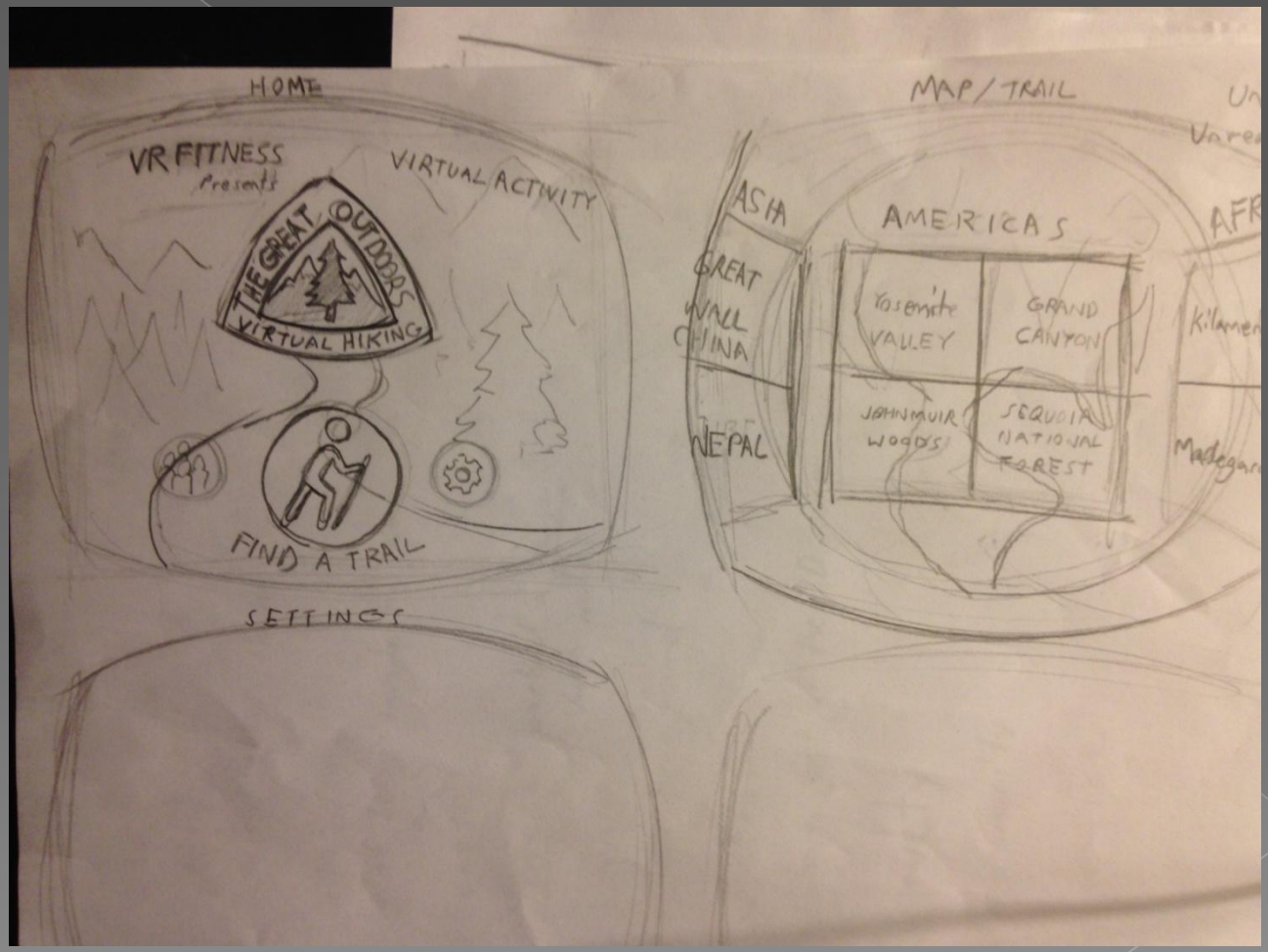
Sketches


Home Menu
VR FITNESS
TRAINER
In-Game
TIME 54.71
85bpm
25mph
weather control
Music control
courses
POPULAR COURSES
EASY
Medium
Very Hard
HARD
USER CREATED
contacts / msg
notification
FEED
FRIENDS
JASON TODD
CHALLENGES
Intergration w other fitness apps

Sketches

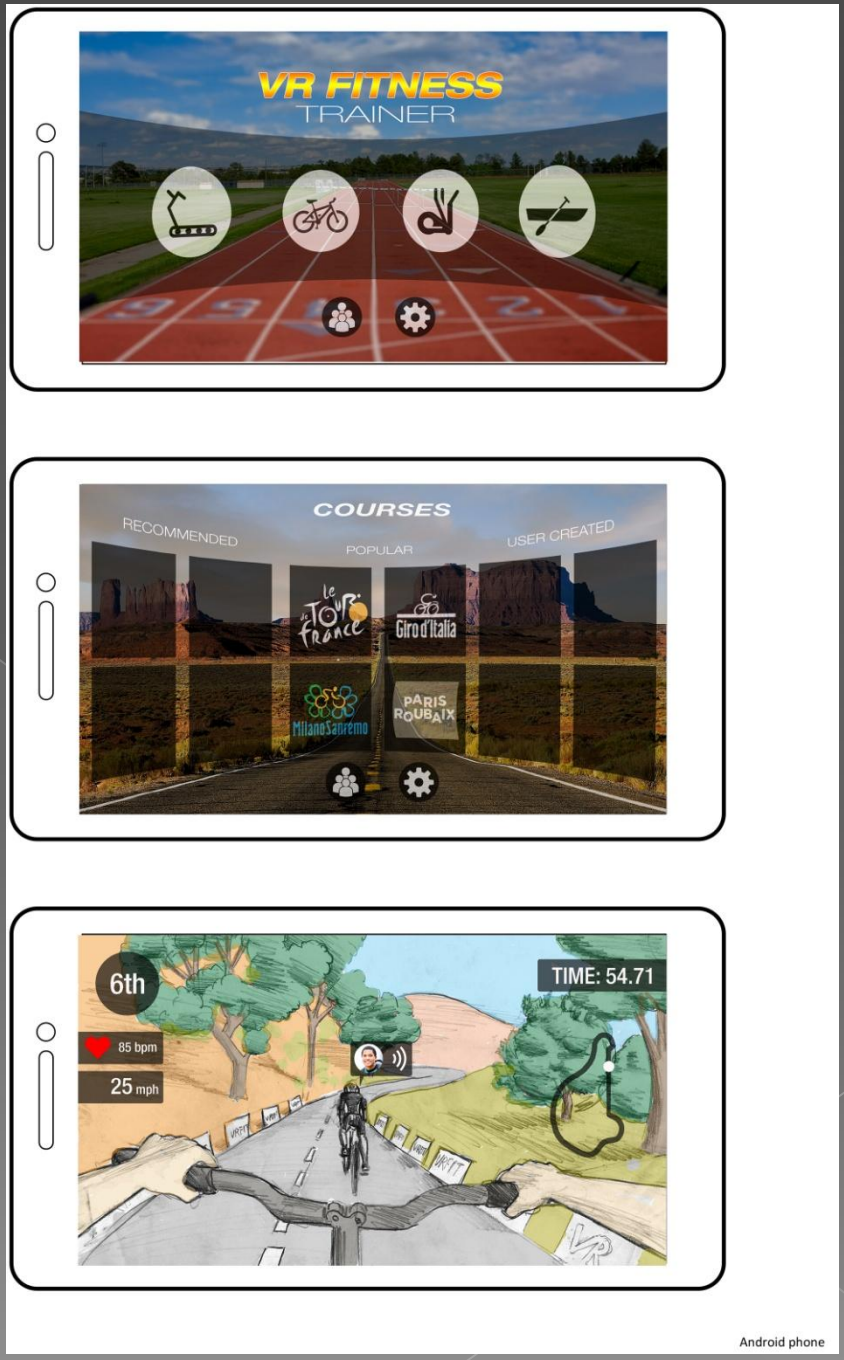

Map
Messages
settings
Watch
Voice
Music
stats
Steps
BMI
Blood

Other Ideas

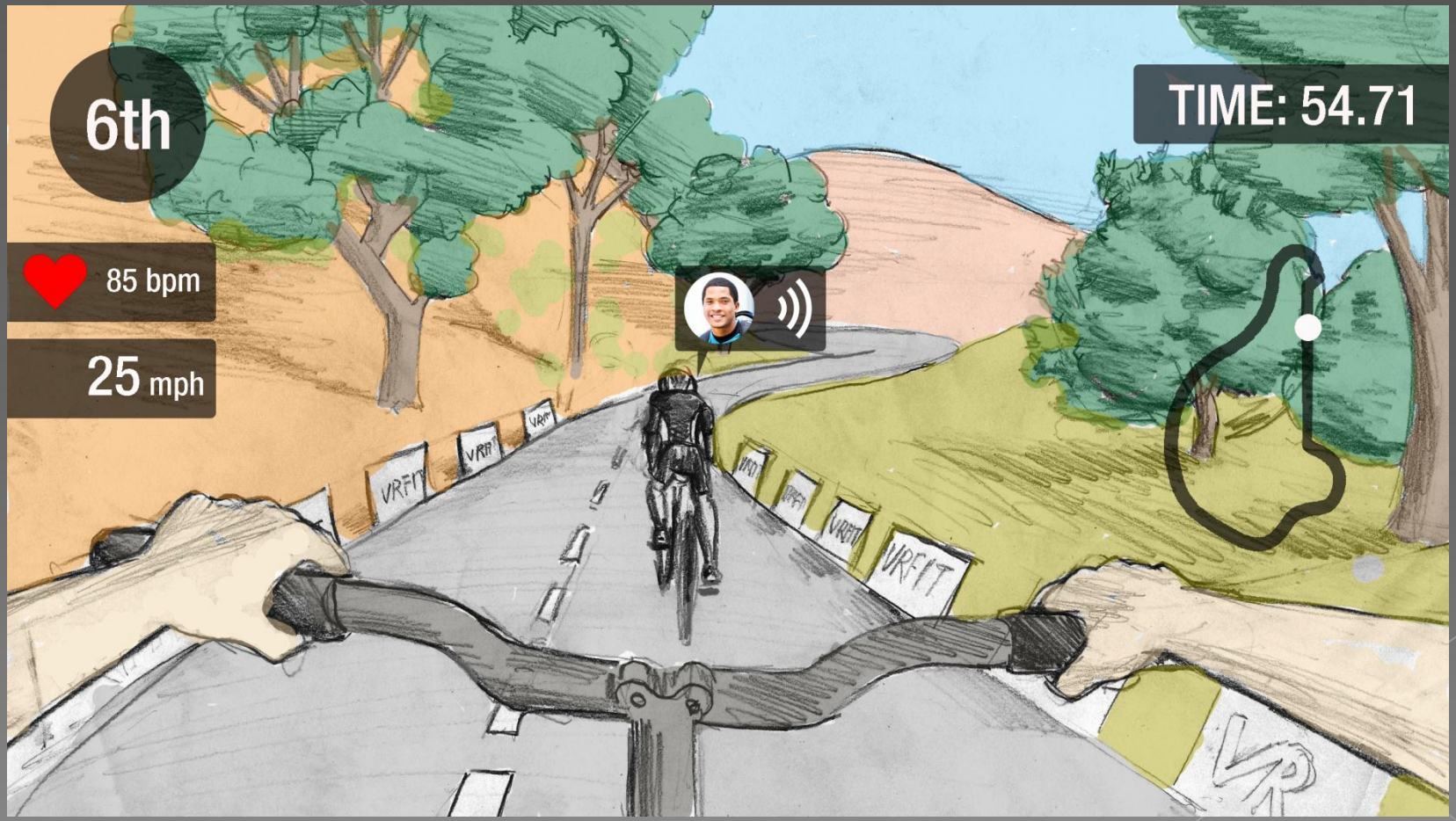

HOME
VR FITNESS
Presents
THE GREAT OUTDOORS
VIRTUAL HIKING
VIRTUAL ACTIVITY
FIND A TRAIL
SETTINGS
MAP / TRAIL
ASIA
AMERICAS
GREAT WALL CHINA
NEPAL
Yosemite VALLEY
GRAND CANYON
JOHN MUIR WOODS
SEQUOIA NATIONAL FOREST

Companion App Mockup

Wireframes


VR FITNESS
TRAINER
COURSES
RECOMMENDED
POPULAR
USER CREATED
Le Tour de France
Giro d'Italia
Milano Sanremo
PARIS ROUBAIX
6th
TIME: 54.71
85 bpm
25 mph
Android phone

Mockup

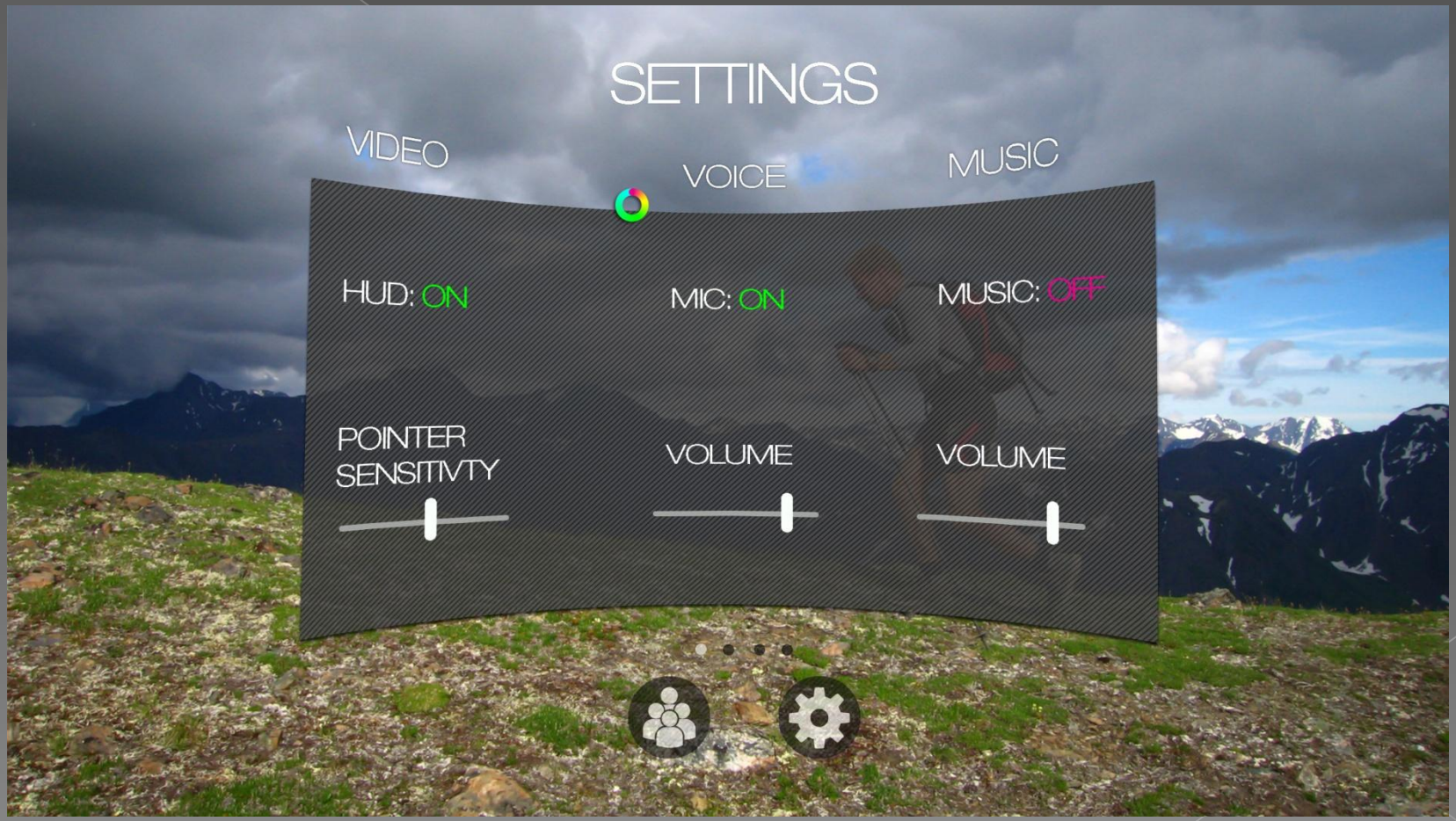


Logo

Title

Title

Settings


SETTINGS
VIDEO
VOICE
MUSIC
HUD: ON
MIC: ON
MUSIC: OFF
POINTER SENSITIVTY
VOLUME
VOLUME

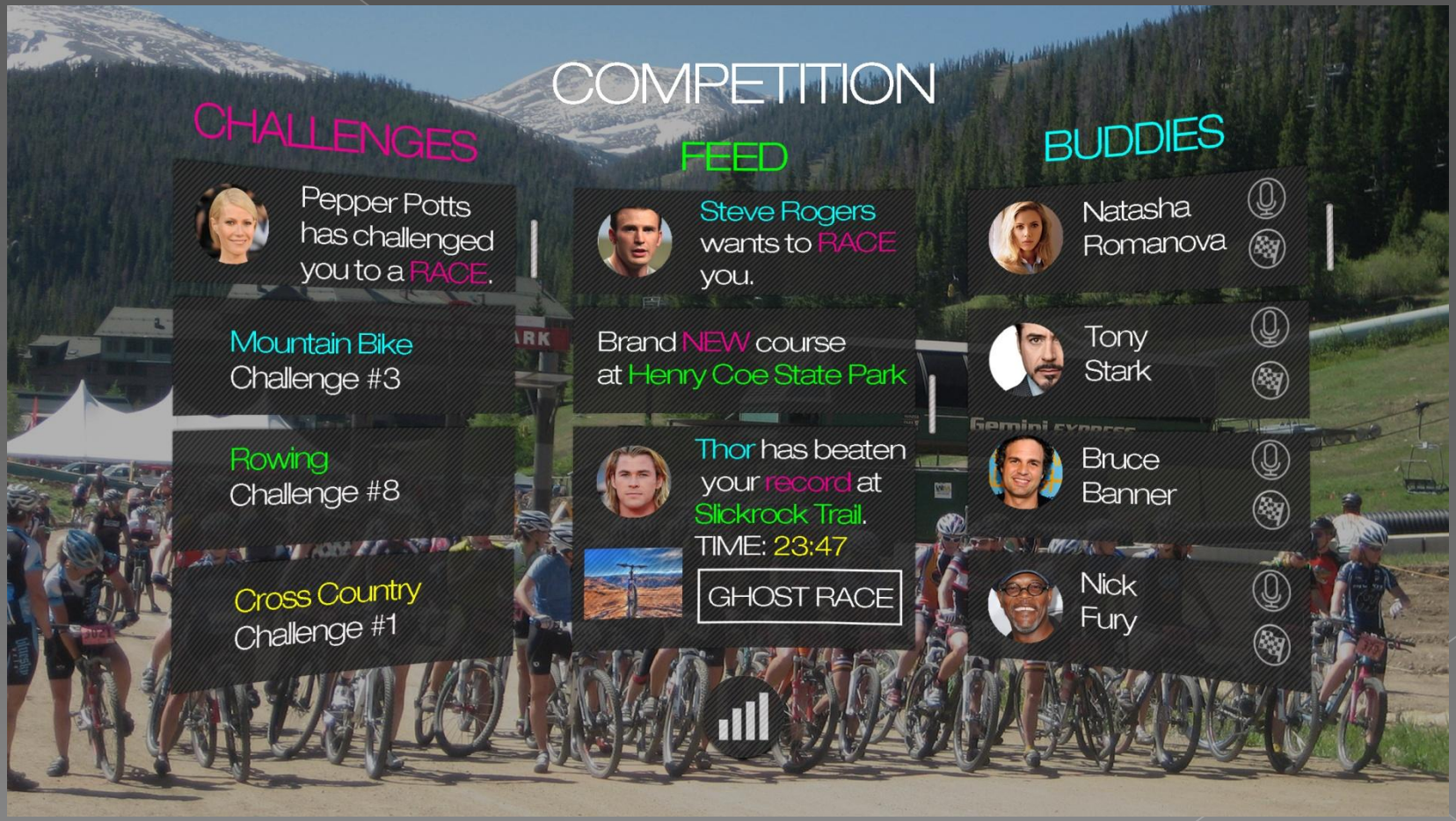
Courses

COURSES
Mountain Trails
Le Tour de France
Giro d'Italia
Milano Sanremo
Paris Roubaix
Deer Creek Trail , Colorado
Corral Trail, Lake Tahoe, California
START
Bangtail Divide Trail, Montana
Hall Ranch, Lyons, Colorado
Hartman Rocks, Gunnison, Colorado
George S. Mickelson Trail, South Dakota
Downieville Classic, California

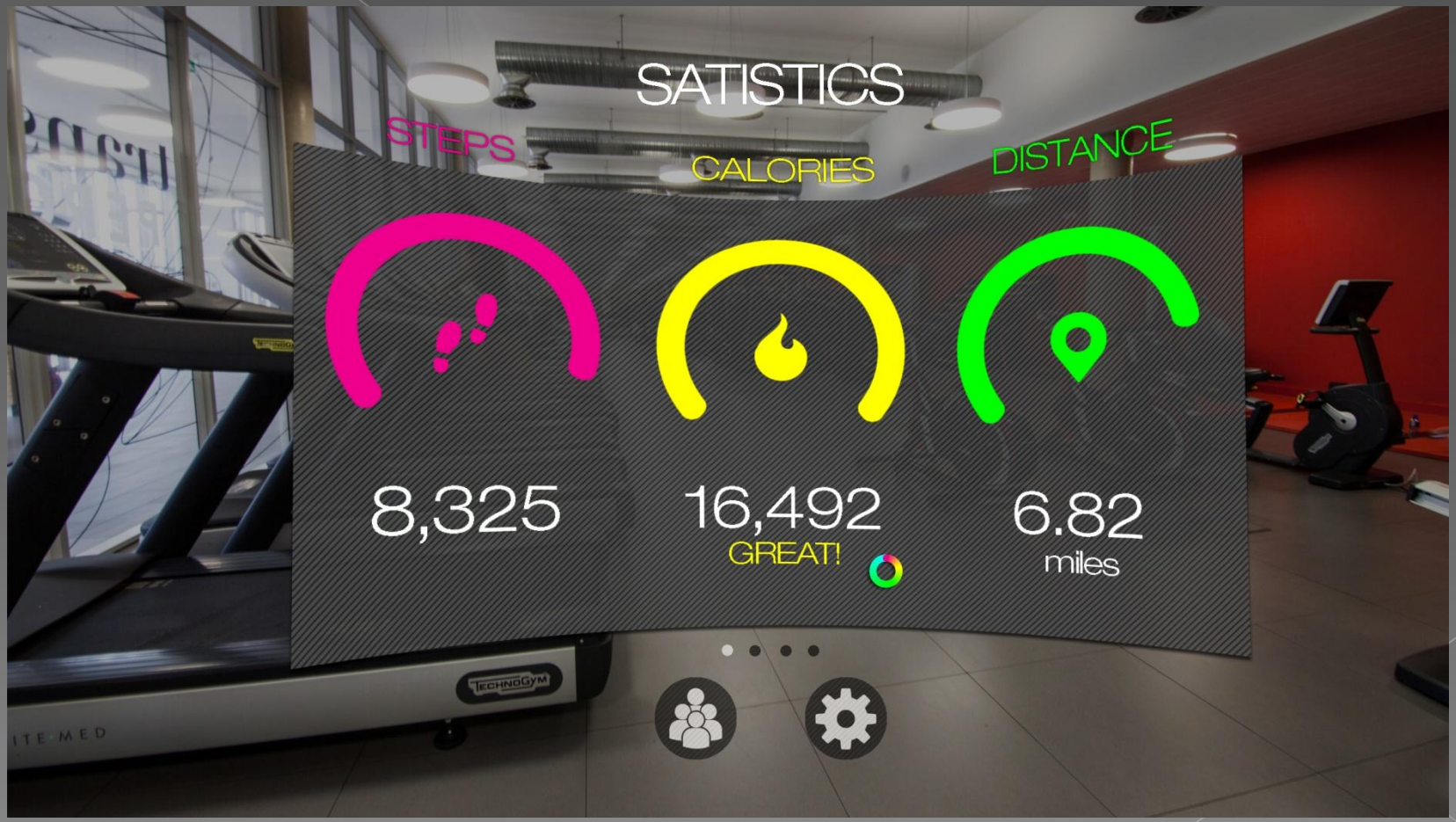
Ride

Race with Friends

Friends


COMPETITION
CHALLENGES
FEED
BUDDIES
Pepper Potts has challenged you to a RACE.
Mountain Bike Challenge #3
Rowing Challenge #8
Cross Country Challenge #1
Steve Rogers wants to RACE you.
Brand NEW course at Henry Coe State Park
Thor has beaten your record at Slickrock Trail.
TIME: 23:47
GHOST RACE
Natasha Romanova
Tony Stark
Bruce Banner
Nick Fury

Stats


SATISTICS
STEPS
CALORIES
DISTANCE
8,325
16,492
GREAT!
6.82
miles

Thanks for Listening!